**Fiscal Year 2014**

**By the Numbers**

From July 1, 2013 to June 30, 2014

2,511 donors contributed gifts and pledges totaling $1,029,484

### Breakdown by total to fund type

- **Scholarships**: $398,245 (38.7%)
- **Programs**: $223,521 (21.7%)
- **Annual Fund**: $187,919 (18.3%)
- **Armstrong Commitment**: $134,394 (13.1%)
- **Athletics**: $85,402 (8.3%)

### By Dollars Given

- Alumni: 24.4%
- Business/Organization: 22.0%
- Faculty/Staff: 18.3%
- Foundation: 17.6%
- Friend: 17.7%

### By Number of Donors

- Alumni: 58.9%
- Friend: 22.2%
- Faculty/Staff: 10.9%
- Business/Organization: 7.5%
- Foundation: 0.5%

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**Thanks to You**

**Alumni Giving** increased 41.8%

First time donors increased by 68%

Welcome to our 1,040 new donors!

514 donors contributed to Armstrong Scholarship Funds

313 students received an average scholarship of $1,392 from the Armstrong Foundation

57% of faculty and staff participated in the Campus Campaign, beating the national average of 25%!

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**New Funds**

- Bettye Anne Battiste Award for Excellence in Education Research
- William J. and Laura M. Day Memorial Fund
- Hispanic/Latino Outreach & Retention
- Teens for Literacy
- Dr. Mark R. Finlay Visiting Faculty Lecture Series
- Dr. Irving Victor President’s Endowment
- Mary Foy Space Scholarship for Economics
- Bonnie and James Heaston Scholarship